Equasis Five Year Strategy **2016-2020**

Objective	Summary
#1	Equasis should strive to include relevant information from appropriate data providers on the Maritime Labour Certificate and the Declaration of Maritime Labour Compliance on a ship by ship basis.
#2	Equasis should strive to expand its data also to fishing vessels, in particular when IMO numbers will be provided to fishing vessels over 100GT or 24m, "used exclusively for shipping".
#3	Promote membership in the Equasis SC to quality–minded maritime administrations in order to enhance the financial capacity of the project.
#4	In the following five years the Management Unit should seek for quality–minded maritime administrations from all the regions to join the Supervisory Committee thus boosting proper geographical spread and underline the global ambit of Equasis.
#5	Explore ways to enhance the role of the Editorial Board in the decision-making process and the promotion of Equasis. Expand the remit of the Technical Unit in the evaluation of applicant data-providers.
#6	Launch the new Equasis Layout and seek end users' satisfaction. Explore further technical or design aspects to enhance the attractiveness of Equasis
#7	Explore further enlargement of the number of data providers aiming at incorporating all relevant data sources into Equasis with due prejudice to the provisions of the DPAP. A non-exhaustive list is provided below: • Statutory Certificates issued by the Flag States or Recognised Organisations on their behalf whenever a new requirement is adopted and enters into force; • Ship's record of accidents either through information from Flag States themselves or through further co-operation with IMO. • Information on Ship Recycling Facilities in relation to the provision of the Honk Kong Convention; • Information on special inspection regimes, such as Sulphur Inspections foreseen by EU legislation; • Information on Environmental data not related to ships but directly affecting safety and pollution prevention such as list of approved fuel suppliers and approved reception facilities.
#8	Strengthen the cooperation with currently approved data-providers for the

	provision of additional relevant data to Equasis.
#9	Explore possible ways for near real time statistics.
#10	Enhance the presence of Equasis on Social Media and strive for further visibility towards end users as well as potential contributing states.
#11	Enhance the promotion of Equasis using inter alia the following: E-Newsletters Content could be related with recent technical developments publication of Equasis Annual Statistics, safety-related incidents or upcoming safety legislation, etc. Flyers Promotional flyers can be most effective. They can be distributed in maritime events by any involved party (Management Unit, Members of the SC, Members of the EB), by EMSA in a serious of events that the Agency participates or to targeted audience via electronic means. Flyers should be simple and focusing on the main elements of Equasis which would attract the attention of an end user. They need to be regularly updated to reflect the recent developments. Maritime-Related Events Networking is an important aspect of communication. To this end participation in Maritime Related Events is a great opportunity to present Equasis, to measure its value and to hear on first-hand end users' demands. Members of the SC, Members of the EB should promote Equasis whenever they participate in these events or invite, whenever possible, the Management Unit to participate and introduce Equasis.